



Dr. Green

D I G I T A L K E Y

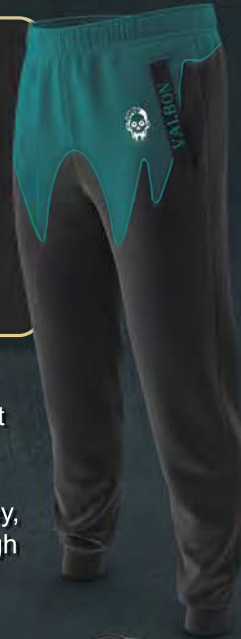
Join the world's first legal cannabis
on-demand delivery business
with Dr. Green!



PROJECT Overview

You can access on-demand delivery of medical grade cannabis without ever growing or handling the product yourself.

Gain instant access to our platform and start onboarding clients! Basically, making you an affiliate marketer who is able to dropship medical-grade cannabis to customers globally in countries where cannabis is legal!



Dr. Green



Dr. Green simplifies the way cannabis is bought and sold worldwide. By using Ethereum blockchain and NFT technology as an authentication key, it ensures that every transaction is transparent and secure.

With Dr. Green, anyone can join the cannabis industry safely. Our digital key, stored on the blockchain, includes our medical cannabis license and through smart contracts, holders of the digital key can drop ship cannabis legally wherever it's accepted - this includes recreational and medical cannabis.

We use genomic sequencing to accurately identify cannabis plants. We track each plant using QR code technology, from its seed stage to final sale. This creates a decentralized ledger detailing the plant's origins, journey, and final destination.

The blockchain and QR code technology ensures consumers receive high-quality cannabis while also serving as a checkpoint for regulators to verify its source.



We solve the problem of spoofing, which is when illegal cannabis infiltrates the legal supply chain, which gives doubt to the consumer of what is in their cannabis products. Currently, there's no solution for this because once illegal cannabis is put in legal packaging, it's hard to distinguish. Our technology allows for cannabis verification, aiding in removing black-market cannabis from the legal supply chain.

By leveraging the ETH blockchain, we decentralize our data, which appeals to regulatory frameworks because it eliminates the risk of data manipulation on the chain and through the use of an ERC-721 token, we can put our cannabis license into an NFT, allowing any holder the benefits of that license. Facilitating the distribution of cannabis through our platform and for every sale, the NFT holder receives ETH as payment for onboarding clients and creating orders.

Normally, entering the legal cannabis market requires an investment of over \$20 million USD. This involves getting all the licensing, passing background checks, constructing facilities and establishing strain stability which are all time-consuming and financially challenging.



PROJECT Overview

Our NFT solution bypasses these high setup costs for aspiring cannabis entrepreneurs. For the price of one of our NFTs, you gain instant access to our licensing, cultivation, packaging, and delivery network.

This ensures that anyone can establish a cannabis business empire with minimal initial investment.

Our platform will be more than just the “Amazon of weed”, we also want to foster and build a global community encouraging collaboration and engagement amongst NFT holders. To accomplish this, we’ve developed an “NFT Universe” available on our marketplace. Within this universe, you’ll discover 20 planets, each with its own captivating backstory about its culture and inhabitants. These planets traits are the native strains of cannabis on each world.

- When you purchase an NFT from a specific planet, you gain access to that planet’s exclusive selection of strains, which you can then sell worldwide.
- The inhabitants of these planets are represented by the NFTs, which are unique hand-drawn artworks. Each creature boasts a distinct design, meticulously created by a EA artist. His signature style shines through in the 5,145 one-of-a-kind pieces crafted specifically for this project.

We have three categories of NFTs:

- **Standard NFTs (5,000 in total):** These are tied to specific planets and allow owners to trade the native strains of cannabis from those planets. They are available for public sale.
- **Gold NFTs (75 in total):** Reserved for Key Opinion Leaders (KOLs), influencers, and project affiliates. These NFTs grant special privileges—they are akin to “Gods” in our universe. Owners can traverse the universe and sell cannabis from any planet. Additionally, each Gold NFT comes with dedicated internal staff support to handle administrative tasks.
- **Platinum NFTs (70 in total):** Exclusive to our A-List celebrity partners. These NFTs offer all the benefits of Gold NFTs, plus inclusion in our brand partnerships.

- As an example, consider the “Dr. Green Edition” Jacob & Co watch, specially crafted as a limited-edition timepiece. This exquisite watch is reserved exclusively for our Platinum NFT Partners. In addition to the privileges of brand partnerships, Platinum NFT holders are invited to our facility in Portugal to personally create their unique strain of cannabis. This bespoke strain will be trademarked, branded, and made available for sale across our entire platform.
- Platinum NFT partners will receive royalties whenever someone else sells their strain. The total production value for this level of NFT is estimated at \$450,000 USD, covering costs incurred by the company.
- During the public minting phase, standard NFTs can be minted on each planet. Additionally, each planet will feature one hidden Platinum NFT available to a random minter. This presents an exciting opportunity to secure a significant win, with the lucky recipient enjoying the same privileges and treatment as our esteemed A-List celebrity partners, subject to terms and conditions.



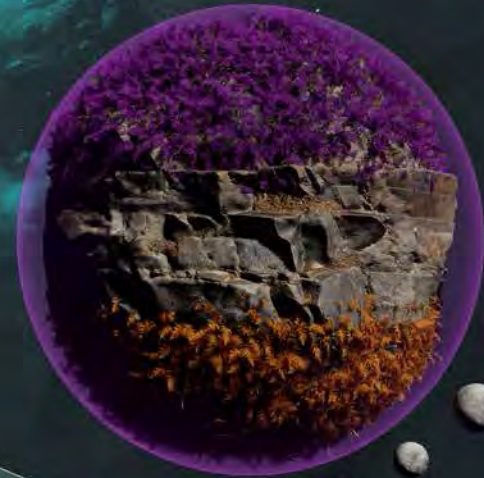
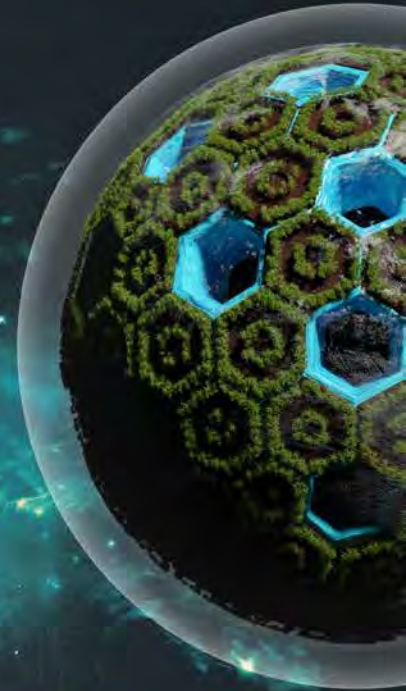
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PROJECT Overview



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If someone has an NFT from one planet but wants to sell cannabis strains or products from another planet, they can. For instance, if they own an NFT from planet A but have customers who want cannabis from planet B. And there are 3 ways this can be achieved:

- **The Capitalist** – They can simply buy and mint an NFT from the other world and have access to those strains on their platform.
- **The Diplomat** – They can chat in our discord and telegram groups for “Joining Forces” and create an alliance with a holder from planet B. Agree a profit share and sign the agreement with their wallets. This creates a new Smart Contract on chain that sees the deal honored (an 80% 20% split for example) so when a client from my platform buys weed from planet B, we share that profit.
- **The War Lord** – We are developing a mobile game. It’s a Web3 RPG with your NFT character in the game. The worlds are a part of the game. You build weed farms and armies to protect them. You can use your army to attack another planet. If you win the war, you get access to that planet’s strains for 1 month. If you lose, you’re in time out for 1 week and cannot battle that planet again. There are of course 19 other worlds to war within that time. The metrics for determining strength of character in game will come directly from the traits of your NFT. The important traits being “Transaction Count, Customer Count and Revenue Volume” The higher your rank, the stronger your character in game.